



August 10th, 2018

Danone India Pledge

At Danone, we believe a food revolution has begun. We strive to meet the needs of our customers through health-focused product offerings responding to today's and tomorrow's food trends.

Food companies have a vital role to play in helping enable healthier lives. In keeping with our mission 'to bring health through food to as many people as possible' we pledge to continuously work towards improving the nutrient profile of our products and reformulating our portfolio to reduce sugar, fat and sodium in our products where applicable.

We commit to reduce added sugar across our portfolio by 20% or more* by 2020 as a part of our endeavor to ensure and provide safe and nutritious food to consumers,

*as compared to current levels.


Rodrigo Lima
Managing Director